

Michael O'Rourke, Founder Family Conquest 6818 Everglades Ct Indianapolis, IN 46217

January 31, 2023

Dear Michael,

On behalf of the Apostolate for Family Consecration (AFC), I heartily recommend the Family Conquest family formation program to priests, parishes, and families.

For over 45 years, the AFC has endeavored to form families in the truths of the Catholic Faith. We recognize the pivotal role of the family as the basic cell of society and, inspired by the teachings of Pope St. John Paul II, we continue to support and equip parents to teach their children the Catholic Faith.

For this reason, the AFC encourages Family Conquest in its efforts to provide parents with accessible tools for family faith formation. The AFC endorsed this program from its beginnings. Hundreds of the families we serve subscribed to help pilot its initial testing. Parents reported that the lessons, using viral YouTube videos and discussion questions to explain truths of the faith, captivated their children from ages 4-18. The program also makes use of videos the AFC has produced and offers on YouTube to form families.

The AFC is excited to continue collaborating with Family Conquest by endorsing the program and recommending it to the families we serve. As you know, we now host over 800 families each summer during our Holy Families Fest™ events. These families travel from across the country to experience a fun, faith-filled week that equips them to continue growing in faith, truth, and love when they return home. Family Conquest is one of the tools the AFC will recommend for families to use and share with their parishes and friends.

Given that 85% of Catholic children reject their faith by the time they leave college, I exhort families, benefactors, and grantors to use and support Family Conquest as an effective program to pass on the Catholic Faith while parents still have time to make a difference.

United in the Holy Family,

Randy Christensen

Randy Christensen President & CEO





